



#### BMO 2020 Real Assets Conference September 2020

FR LISTED NYSE

## Safe Harbor

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. We intend for such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on certain assumptions and describe our future plans, strategies and expectations, and are generally identifiable by use of the words "believe," "expect," "plan, "intend," "anticipate," "estimate," "project," "seek," "target," "potential," "focus," "may," "will," "should" or similar words. Although we believe the expectations reflected in forward-looking statements are based upon reasonable assumptions, we can give no assurance that our expectations will be attained or that results will not materially differ. Factors which could have a materially adverse effect on our operations and future prospects include, but are not limited to: changes in national, international, regional and local economic conditions generally and real estate markets specifically; changes in legislation/regulation (including changes to laws governing the taxation of real estate investment trusts) local economic conditions generally and real estate markets specifically; changes in legislation/regulation (including changes to laws governing the taxation of real estate investment trusts) and actions of regulatory authorities; the uncertainty and economic impact of pandemics, epidemics or other public health emergencies or fear of such events, such as the recent outbreak of coronavirus disease 2019 (COVID-19); our ability to qualify and maintain our status as a real estate investment trust; the availability and attractiveness of financing (including both public and private capital) and changes in interest rates; the availability and attractiveness of terms of additional debt repurchases; our ability to retain our credit agency ratings; our ability to comply with applicable financial covenants; our competitive environment; changes in supply, demand and valuation of industrial properties and land in our current and potential market areas; our ability to identify, acquire, develop and/or manage properties on favorable terms; our ability to dispose of properties on favorable terms; our ability to manage the integration of properties we acquire; potential liability relating to environmental matters; defaults on or non-renewal of leases by our tenants; decreased rental rates or increased vacancy rates; higher-than-expected real estate construction costs and delays in development or lease-up schedules; potential natural disasters and other potentially catastrophic events such as acts of war and/or terrorism; litigation, including costs associated with prosecuting or defending claims and any adverse outcomes; risks associated with our investments in joint ventures, including our lack of sole decision-making authority; and other risks and uncertainties described under the heading "Risk Factors" and elsewhere in our annual report on Form 10-K for the year ended December 31, 2019, as well as those risks and uncertainties discussed from time to time in our other Exchange Act reports and in our other public filings with the SEC. We caution you not to place undue reliance on forward-looking statements, which reflect our outlook only and speak only as of the date of this press release or the dates indicated in the statements. We assume no obligation to update or supplement forward-looking statements. For further information on these and other factors that could impact us and the statements contained herein, reference should be made to our filings with the SEC.



# **Company Overview**





# Recent Highlights<sup>(1)</sup>

- 2Q20 Metrics: Occupancy 97.7%; Cash Same Store NOI Grew 6.3%; Cash Rental Rates Up 11.0%
- Monthly rental billings: Collected 99% for April, 99% for May, 98% for June, and 98% for July. Also collected 99% for August, assuming collections from government tenants that regularly pay at month-end.<sup>(2)</sup>
- 2020 FFO Guidance Increased \$0.02 at Midpoint to \$1.80 Per Share/Unit Primarily Reflecting Portfolio Performance
- Increased Midpoint of Cash Same Store NOI Guidance Range 25 Basis Points to 3.75%
- Signed a Full Building Lease Ahead of Pro Forma for the 585,000 Square-Foot Nottingham Ridge Logistics Center Building A Development Forward in Baltimore
- Signed a Build-to-Suit Lease for First Nandina II Logistics Center, a 221,000 Square-Foot Development in the Inland Empire; \$22.4 Million Expected Total Investment, 6.2% Cash Yield
- In 3Q20, Entered Into a Note and Guaranty Agreement for \$300 Million of Long-Term Unsecured Notes in a Private Placement, Weighted Average Interest Rate of 2.81%
- In 3Q20, Entered Into a New Unsecured Term Loan Facility That Refinances \$200 Million Unsecured Term Loan Facility Previously Scheduled to Mature January 2021



# **COVID-19** Approach

- Proactive tenant outreach
- Discussions with tenants requesting rent deferment
  - Obtained detailed financial information to evaluate and prioritize requests
  - Grants to-date have been in the form of deferrals of one to three months to be paid back in 2020
- Halted new development starts
- Working remotely ensuring continuity and customer service
  - Stringent property/site visit protocols to protect customers and employees
  - Limit office access for essential duties only



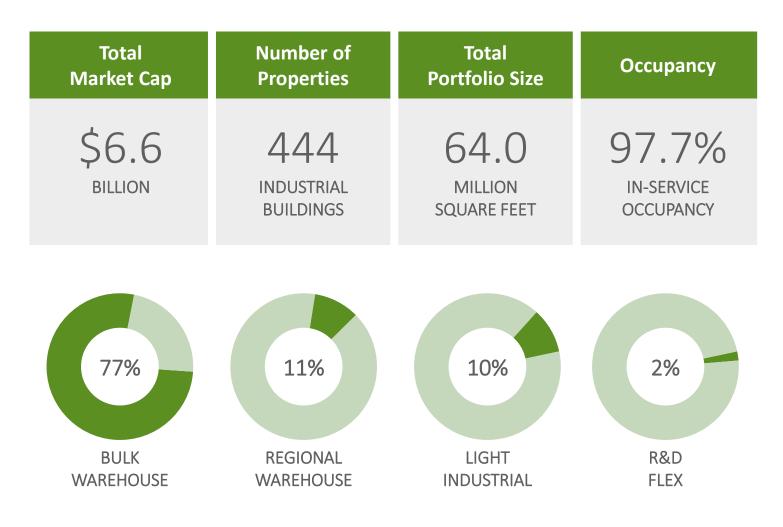
## Strategy

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US-only, top logistics markets	Distribution and other critical supply chain properties	Generating long-term cash flow growth from increasing rents, rental rate bumps, development, lower cap ex, sustaining occupancy
Increasing capital allocation to higher barrier markets	Development platform producing quality buildings, strong margins	Strong balance sheet and prudent enterprise risk management



# National Platform

As of June 30, 2020



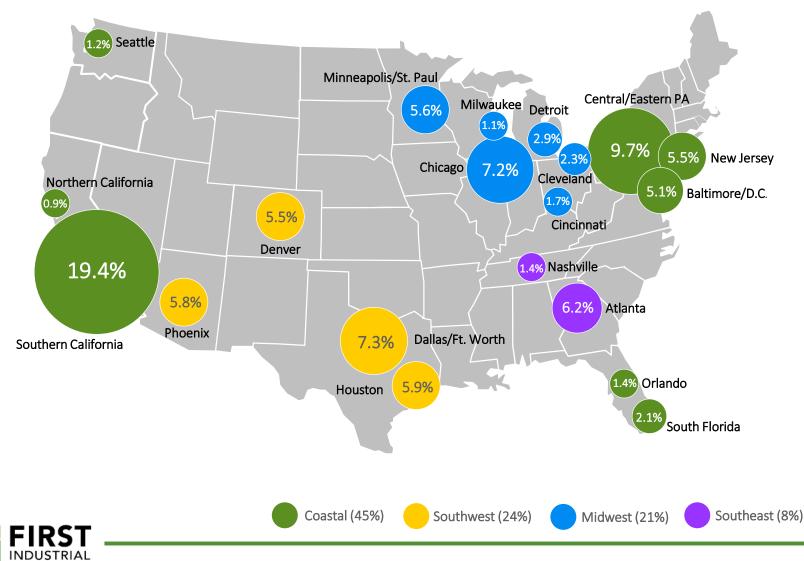


Number of properties and total portfolio size reflect in service properties, completed developments,

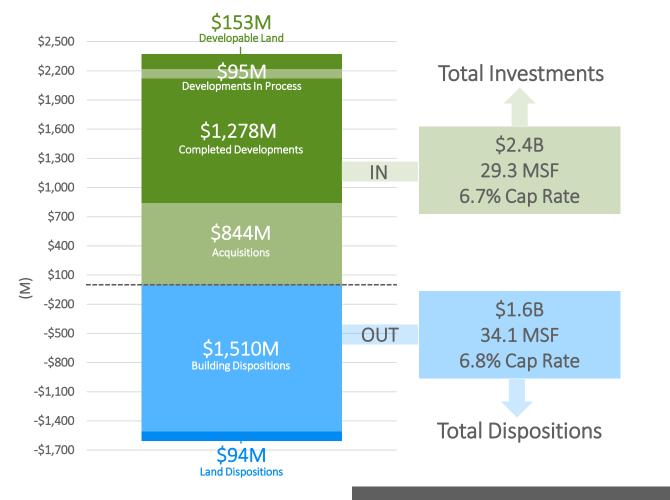
acquisitions/redevelopments not in service, and buildings under construction. Property type percentages based on square footage.

# Portfolio Composition

% of Rental Income as of June 30, 2020



### **Portfolio Transformation Summary** As of June 30, 2020

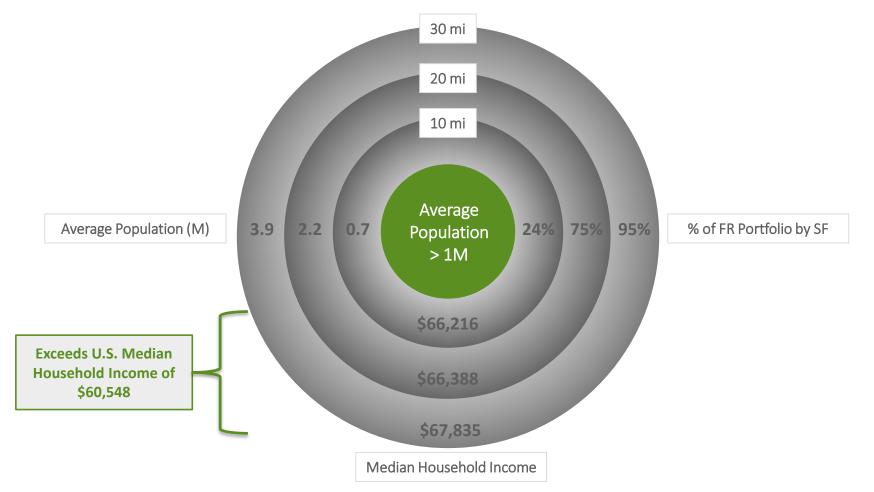


#### Δ is \$4.0B or 63.4 MSF Since 2010



Cap rate of bldg. acquisitions and developments represents the expected stabilized cash yield which is the stabilized cash NOI divided by the total expected GAAP
investment. Cap rate for dispositions represents the actual NOI for the previous 12 months prior to sale divided by the sales price. Straight-line rents, above/below market rents, lease inducement amortization and insurance proceeds, other than business interruption insurance proceeds, are not included in the calculations above.

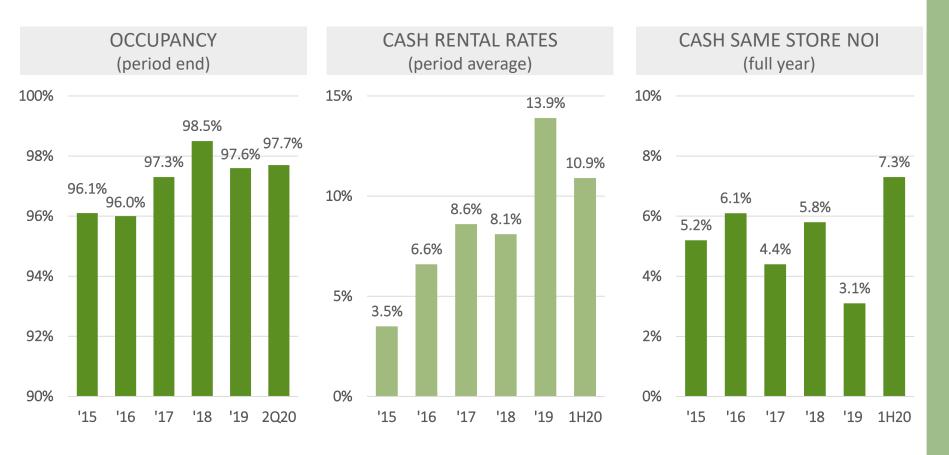
## Portfolio Proximity To Population Centers



Proximity to higher income population centers fits broad-based supply chain requirements including e-commerce



# **Key Portfolio Cash Flow Metrics**



#### Driven by leasing execution, supported by fundamentals



# **Financial Performance**

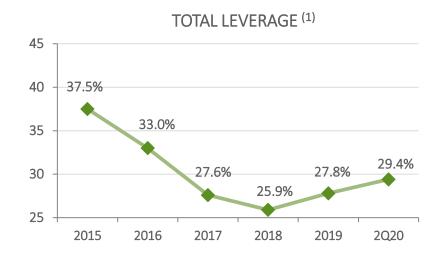


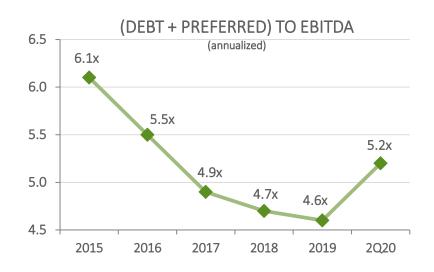
Dividend growth aligned with cash flow growth. AFFO payout ratio of ≈66% among industrial and REIT sector's lowest.

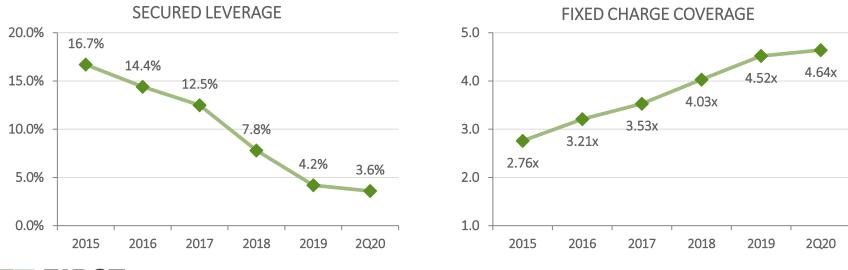


FFO per share excludes one-time items per disclosures in full year results calls; AFFO is as defined in the Company's supplemental reports. 2020 FFO and AFFO reflect guidance per press release dated July 22, 2020.

# **Strong Balance Sheet**







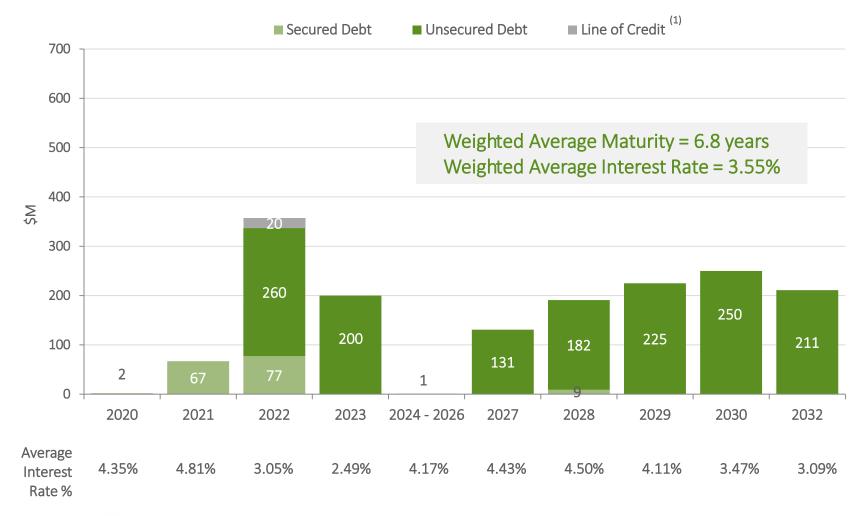
FIRST INDUSTRIAL REALTY-TRUST

<sup>(1)</sup> Historical total leverage and fixed charge coverage calculated in accordance with the Company's March 2015 line of credit (LOC) terms, with a cap rate of 7.0%. For 2017 and moving forward, these metrics are calculated based on October 2017 LOC terms, with a cap rate of 6.25%.

# Manageable Maturity Schedule

As of June 30, 2020

Pro Forma including 3Q20 \$300M private placement and new term loan





# Industrial Landscape





## Industrial Real Estate Demand Drivers



COVID-19 crisis driving increased e-commerce adoption



# Supply/Demand Picture



Development largely limited to projects under way and build-to-suits.



## Investment Activity





# Creating Value Through Development

	Total SF Placed In-Service	Total GAAP Investment (\$M)	Cash Yield	Margin % Range
2016-17	3,881,743	255.9	7.4%	±45%
2018	3,454,560	227.1	7.9%	82%-92%
2019	4,428,701	324.3	6.7%	42% - 52%
2Q20	643,798	53.4	7.8%	47% - 57%
Totals	12,408,802	\$860.7	7.3%	±57%

Created ≈\$493M of value the last four years with development platform which translates into ≈\$3.80 per share of NAV



## **2019 Developments Placed In Service** As of June 30, 2020

Property		Market	SF	Estimated GAAP Investment (\$M)	\$/SF	% Leased	Estimated Cash Yield	Placed In Service Date
He arding	The Ranch by First Industrial – Bdgs. III & V	Inland Empire	358,065	32.4	90	100%	8.3%	2Q19
	First Park Fairburn - BTS	Atlanta	703,339	39.5	56	100%	6.2%	3Q19
	First 290 @ Guhn Rd	Houston	126,250	8.8	70	100%	7.3%	3Q19
	First Joliet Logistics Center	Chicago	355,969	21.2	60	80%	7.1%	3Q19
	First Logistics Center @ I-78/81 – Bldgs. A & B	Central PA	988,920	75.8	77	75%	7.3%	3Q19/4Q19
	First Aurora Commerce Center – Building D	Denver	555,840	42.2	76	100%	6.9%	4Q19
	First Park @ Central Crossing III	Central NJ	119,808	12.5	104	100%	6.5%	4Q19
and the second state	First Mountain Creek Distribution Center - BTS	Dallas	863,328	51.8	60	100%	5.7%	4Q19
and the second second	HD Supply BTS @ PV 303	Phoenix	50,184	7.4	147	100%	5.9%	4Q19
	First Perry Logistics Center	Inland Empire	240,247	21.2	88	100%	5.8%	4Q19
	First Glacier Logistics Center	Seattle	66,751	11.5	172	100%	4.8%	4Q19
Total			4,428,701	\$324.3	\$73	93%	6.7%	

#### Average potential margin expected is approximately 42 - 52%



Percent leased is as of the Company's results press release dated July 22, 2020. Cash yield defined as first year stabilized cash NOI divided by GAAP basis.

### **2020 Developments Placed In Service** As of June 30, 2020

Property	Market	SF	Estimated GAAP Investment (\$M)	\$/SF	% Leased	Estimated Cash Yield	Placed In Service Date
Ferrero BTS @ PV 303	Phoenix	643,798	53.4	83	100%	7.8%	1Q20
Total		643,798	\$53.4	\$83	100%	7.8%	

#### Average potential margin expected is approximately 47 - 57%



Percent leased is as of the Company's results press release dated July 22, 2020. Cash yield defined as first year stabilized cash NOI divided by GAAP basis.

### **Developments Completed Not In Service** As of June 30, 2020

Property		Market	SF	Estimated GAAP Investment (\$M)	\$/SF	% Leased	Estimated Cash Yield	Completion Date
	First Grand Parkway Commerce Center - Bldg. I	Houston	173,045	13.3	77	0%	7.7%	4Q19
	First Grand Parkway Commerce Center - Bldg. II	Houston	198,905	15.2	77	29%	7.7%	4Q19
	First Park 121 – Bldg. A	Dallas	219,808	16.7	76	0%	7.1%	4Q19
	First Park 121 – Bldg. B	Dallas	124,800	10.8	87	50%	7.1%	4Q19
	First Fossil Creek Commerce Center	Dallas	198,589	12.4	62	0%	7.0%	4Q19
	First Redwood Logistics Center I – Bldg. A	Inland Empire	358,291	42.2	118	0%	5.9%	2Q20
	First Redwood Logistics Center I – Bldg. B	Inland Empire	43,996	5.2	118	0%	6.4%	2Q20
	First Independence Logistics Center	Philadelphia	100,162	12.3	123	0%	6.1%	2Q20
Total			1,417,596	\$128.1	\$90	8%	6.7%	

#### Average potential margin expected is approximately 44 - 54%



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### **Developments Under Construction** As of June 30, 2020

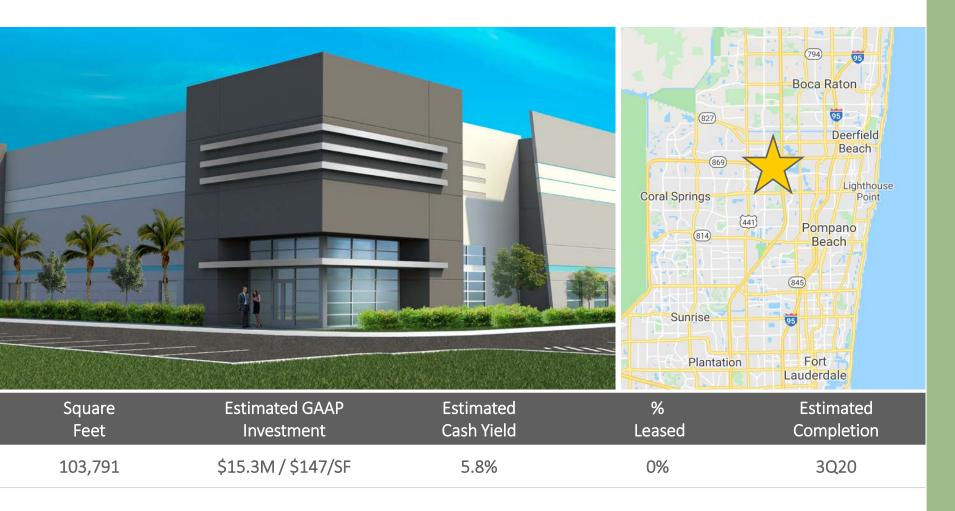
Total			984,346	\$94.7	\$96	34%	6.5%	
	First Cypress Creek Commerce Center	Miami	373,930	35.6	95	0%	7.1%	1Q21
	First Park 121 – Bldg. E	Dallas	434,720	31.2	72	77%	6.7%	4Q20
	First Redwood Logistics Center II	Inland Empire	71,905	12.6	175	0%	5.2%	3Q20
	First Sawgrass Commerce Center	Miami	103,791	15.3	147	0%	5.8%	3Q20
Property		Market	SF	Estimated GAAP Investment (\$M)	\$/SF	% Leased	Estimated Cash Yield	Estimated Completion

Average potential margin expected is approximately 31 - 41%



Percent leased is as of the Company's results press release dated July 22, 2020. Cash yield defined as first year stabilized cash NOI divided by GAAP basis. | 23

### First Sawgrass Commerce Center South Florida



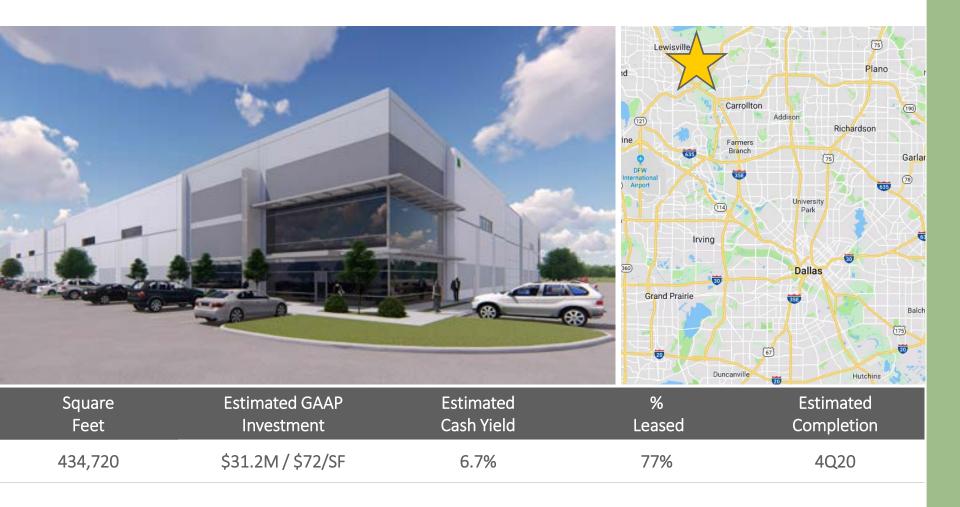


## First Redwood Logistics Center II Inland Empire





#### First Park 121 – Building E Dallas



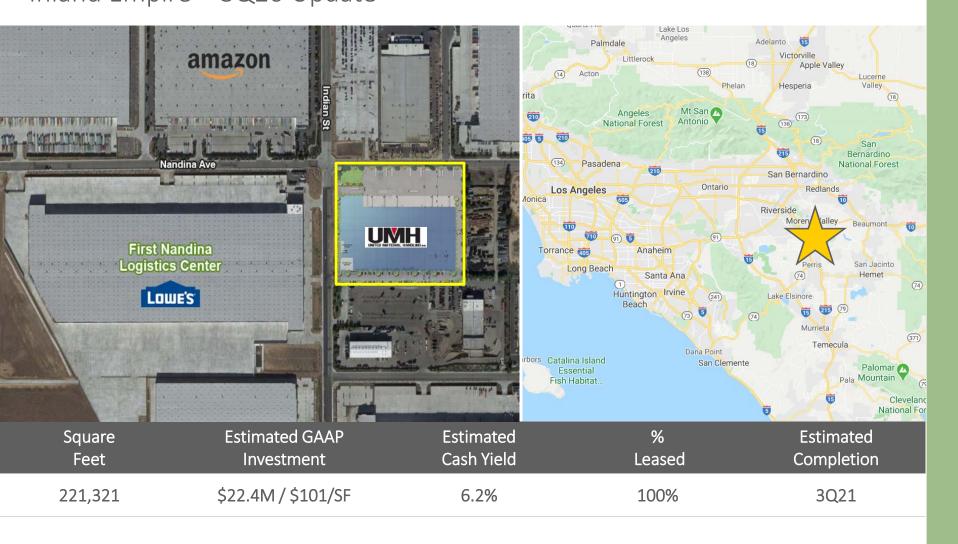


### First Cypress Creek Commerce Center South Florida





#### First Nandina II Logistics Center - BTS Inland Empire – 3Q20 Update





# 2019 Acquisitions

Property		Market	SF	Acquisition Price (\$M)	Acquisition Price/SF (\$)	% Leased	Estimated Cash Yield
	First Orchard 88 Business Center	Chicago	172,654	12.3	71	60%	6.5%
	Mahalo & Maria	Los Angeles	31,900	7.1	223	100%	4.2%
	21110 E 31 <sup>st</sup> Circle	Denver	84,700	9.0	106	100%	5.2%
	930 Columbia Ave	Inland Empire	43,550	5.6	129	100%	5.2%
	1964 Kellogg Ave	San Diego	40,831	7.3	179	0%	6.1%
	305 Sequoia Avenue	Inland Empire	90,711	15.2	168	100%	4.9%
1111 1111 111 11 11 11 11 11	770 Gills Drive	Orlando	54,000	6.3	117	100%	5.1%
	22718 58 <sup>th</sup> Place	Seattle	23,360	4.0	\$173	100%	6.0%
Total			541,706	\$66.8	\$123	80%	5.4%



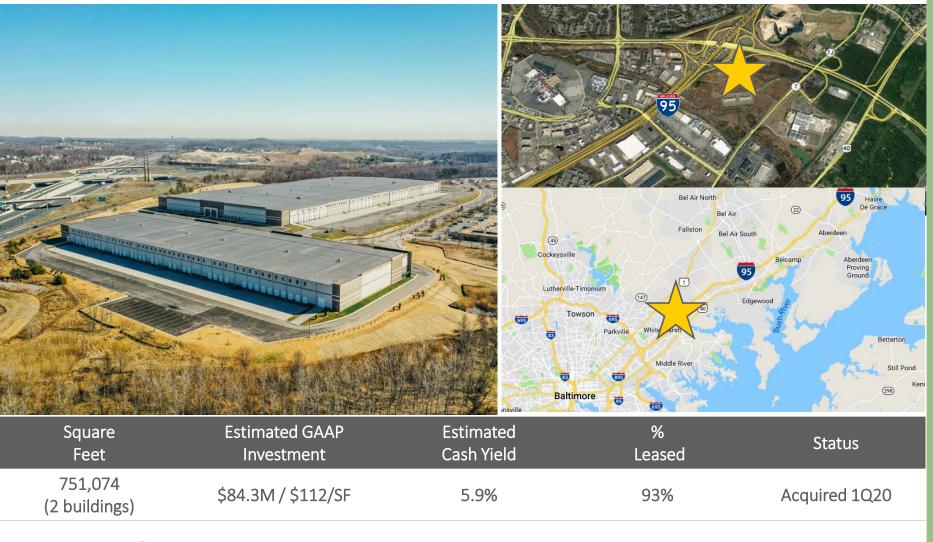
Percent leased is as of the Company's results press release dated July 22, 2020. Cash yield defined as first year stabilized cash NOI divided by GAAP basis.

### **2020 Acquisitions** As of June 30, 2020

Property		Market	SF	Acquisition Price (\$M)	Acquisition Price/SF (\$)	% Leased	Estimated Cash Yield
	27403 Industrial Boulevard	NorCal	22,500	4.9	219	100%	5.0%
	Nottingham Ridge Logistics Center – A & B	Baltimore	751,074	69.7	93	93%	5.9%
	19302-19400 S Laurel Park Dr	Los Angeles	23,970	14.4	599	0%	5.1%
	4160-70 Business Center Dr	NorCal	38,692	9.1	236	33%	5.2%
	4200 Business Center Dr	NorCal	46,000	8.7	189	100%	4.0%
Total			882,236	\$106.8	\$121	88%	5.6%



### Nottingham Logistics Center – Bldgs. A & B Baltimore





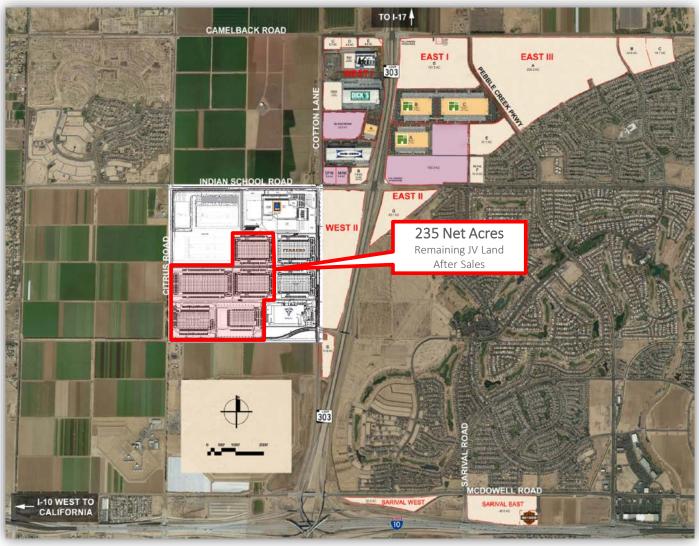
# First Park @ PV 303 – Joint Venture

Phoenix

- Acquisition of 532 net acres at PV 303 Business Park in Phoenix in 2Q18
- \$49M (≈ \$2 per land foot), FR share: 49%
- Partner: Diamond Realty Investments, the US real estate arm of Mitsubishi Corporation
- Speculative and build-to-suit development plus one-off land sales to users
- Target leverage of 55% loan-to-cost for each spec or BTS project
- FR will earn development, asset management, property management, disposition and leasing fees, plus potential promote
- 643,798 SF development in process, expected completion in 4Q20; \$48.2M estimated investment
- FR acquired partner's interest in land for 643,798 SF Ferrero BTS development within JV in 2Q19; completed in 1Q20
- Venture now owns 235 of original 532 acres
  - Returned ±109% of FR's invested capital



# First Park @ PV 303 – Joint Venture





# Camelback 303 – Joint Venture

Phoenix

- Acquisition of 569 net acres at Camelback 303 Business Park in Glendale, AZ
- \$70.5M (≈ \$2.95 per land foot), FR share: 43%
- Partners: Diamond Realty Investments, the US real estate arm of Mitsubishi Corporation, and Merit Partners, Inc.
- FR will earn development, asset management, property management, disposition and leasing fees, plus potential promote
- Speculative and build-to-suit development plus one-off land sales to users
- Can accommodate 9 to 10 MSF of Class A industrial space, making it the largest freeway-fronting industrial employment site in Arizona



#### Camelback 303 – Joint Venture Phoenix





### **Strategically Located Land Positions** As of June 30, 2020



Market	No. of Land Sites	Acres	Developable SF
Chicago	1	167.7	3,200,000
South Florida	4	100.5	1,811,000
Inland Empire	7	84.5	1,640,000
Denver	1	84.8	1,333,000
Nashville	1	72.1	1,200,000
NorCal	1	58.0	1,200,000
Phoenix	1	56.3	900,000
Dallas/Ft. Worth	2	53.7	801,500
Central PA	1	35.9	502,000
Other Locations		79.2	424,000
JV Land – Phoenix <sup>(1)</sup>		235.3 (1)	3,690,000
Total Land		1,028.0	16,701,500

Ability to source, entitle and develop and sell when appropriate



<sup>(1)</sup> Total acreage of joint venture; First Industrial owns a 49% interest in the JV. | **36** 

#### First Park Miami South Florida



#### First Park Miami

Total Developable Acres	63.2			
Acquisition Price	\$48.9M			
Phase I (on hold)				
Building I	258,925 SF			
Building II	132,751 SF			
Building III	200,264 SF			
Total Size	591,940 SF			
Total Estimated Cost	\$90M			

Targeted Cash Yield = Mid-Fives



# Conclusion





# Platform for Today & Tomorrow

#### **Near-Term** Long-Term Navigate the COVID-crisis Lever the strengths of our resilient, Work with tenants to help them with business continuity tested platform to drive growth in cash flow and value Maximize cash flows, retain tenants ٠ Serve logistics needs driven by accelerated e-commerce Focus on lease-up of development/vacant acquisition adoption pipeline • Pursue investment opportunities, primarily speculative Maintain capital discipline, pursue build-to-suits development as market conditions improve ٠ Manage enterprise risk Continue to enhance portfolio ٠

• Ensure safety of employees, customers, partners



