



## REITweek: 2020 Virtual Investor Conference June 2020

FR LISTED NYSE

## Safe Harbor

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. We intend for such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on certain assumptions and describe our future plans, strategies and expectations, and are generally identifiable by use of the words "believe," "expect," "plan, "intend," "anticipate," "estimate," "project," "seek," "target," "potential," "focus," "may," "will," "should" or similar words. Although we believe the expectations reflected in forward-looking statements are based upon reasonable assumptions, we can give no assurance that our expectations will be attained or that results will not materially differ. Factors which could have a materially adverse effect on our operations and future prospects include, but are not limited to: changes in national, international, regional and local economic conditions generally and real estate markets specifically; changes in legislation/regulation (including changes to laws governing the taxation of real estate investment trusts) local economic conditions generally and real estate markets specifically; changes in legislation/regulation (including changes to laws governing the taxation of real estate investment trusts) and actions of regulatory authorities; the uncertainty and economic impact of pandemics, epidemics or other public health emergencies or fear of such events, such as the recent outbreak of coronavirus disease 2019 (COVID-19); our ability to qualify and maintain our status as a real estate investment trust; the availability and attractiveness of financing (including both public and private capital) and changes in interest rates; the availability and attractiveness of terms of additional debt repurchases; our ability to retain our credit agency ratings; our ability to comply with applicable financial covenants; our competitive environment; changes in supply, demand and valuation of industrial properties and land in our current and potential market areas; our ability to identify, acquire, develop and/or manage properties on favorable terms; our ability to dispose of properties on favorable terms; our ability to manage the integration of properties we acquire; potential liability relating to environmental matters; defaults on or non-renewal of leases by our tenants; decreased rental rates or increased vacancy rates; higher-than-expected real estate construction costs and delays in development or lease-up schedules; potential natural disasters and other potentially catastrophic events such as acts of war and/or terrorism; litigation, including costs associated with prosecuting or defending claims and any adverse outcomes; risks associated with our investments in joint ventures, including our lack of sole decision-making authority; and other risks and uncertainties described under the heading "Risk Factors" and elsewhere in our annual report on Form 10-K for the year ended December 31, 2019, as well as those risks and uncertainties discussed from time to time in our other Exchange Act reports and in our other public filings with the SEC. We caution you not to place undue reliance on forward-looking statements, which reflect our outlook only and speak only as of the date of this press release or the dates indicated in the statements. We assume no obligation to update or supplement forward-looking statements. For further information on these and other factors that could impact us and the statements contained herein, reference should be made to our filings with the SEC.



# **Company Overview**





## Recent Highlights<sup>(1)</sup>

- Collected 97% of April billings and 96% of May billings as of May 29, 2020
  - Received rent payments from Pier 1 Imports for both April and May
- 1Q20 Operating Metrics
  - Occupancy 97.1%; Cash Same Store NOI grew 8.4%; Cash Rental Rates up 10.8%
- 2020 FFO per share guidance reduced by \$0.05 at the midpoint primarily due to the assumed move-out of Pier 1 at July 1 including the write-off of a non-cash deferred rent receivable, a 100 basis points reduction in expected quarter-end average occupancy, and an increase in quarterly bad debt expense assumption to \$900K per quarter from \$500K
- Placed in service Ferrero build-to-suit at PV 303 in Phoenix; \$53.0M total investment;
  7.9% cash yield
- Acquired Nottingham Ridge Logistics Center, a 751,000 SF two-building development forward in Baltimore; \$82.0M expected total Investment; 15% pre-leased
- Acquired First Park Miami, a 63-acre infill land site for \$48.9M
- Acquired a 23,000 SF building in the East Bay Market of Northern California along with a land site and a building for redevelopment in Southern California for a total of \$21.3M
- Completed \$40.0M of sales year-to-date



### Monthly Tenant Billings & Receivables Update March Through May 29, 2020

	March	April	Мау
% Collected as of April 22, 2020 (1)	97%	93%	- %
Tenant Payments	2%	4%	96%
Total Collected as of May 29, 2020	99%	97%	96%
Rent Deferrals & Pending Collections	1%	3%	4%
Total	100%	100%	100%
Pending Collection Covered By Security Deposits	\$0.2M	\$0.6M	\$0.4M
Pending Collection Not Covered by Security Deposits	\$0.1M	\$0.4M	\$1.1M



## **COVID-19** Approach

- Proactive tenant outreach
- Discussions with tenants requesting rent deferment
  - Obtained detailed financial information to evaluate and prioritize requests
  - Grants to-date have been in the form of deferrals of one to three months to be paid back in 2020
- Halted new development starts
- Working remotely ensuring continuity and customer service
  - Stringent property/site visit protocols to protect customers and employees
  - Limit office access for essential duties only



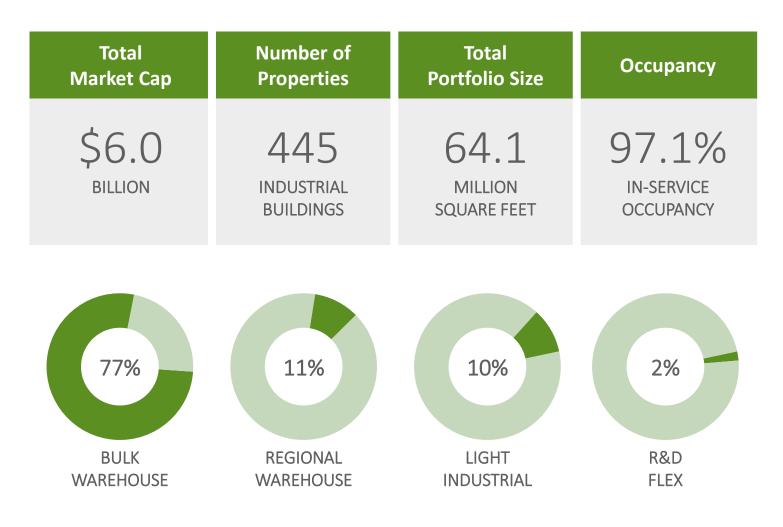
## Strategy





# National Platform

As of March 31, 2020



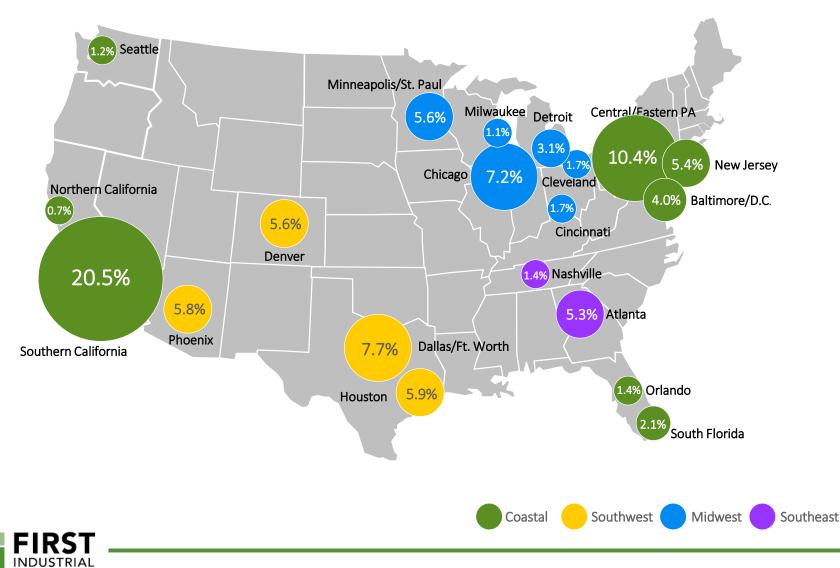


Number of properties and total portfolio size reflect in service properties, completed developments,

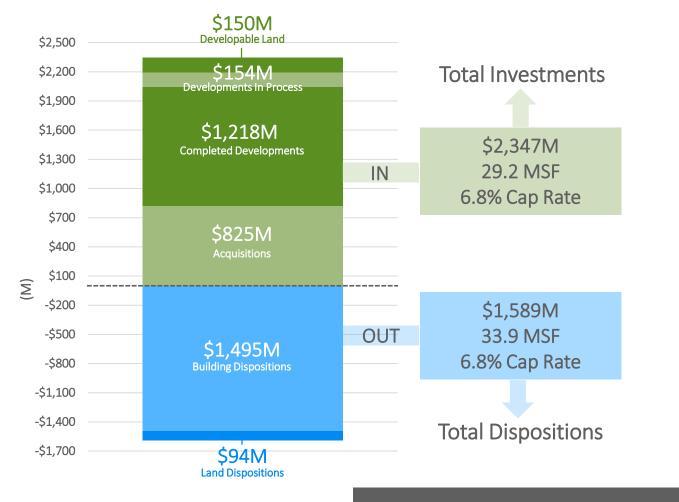
acquisitions/redevelopments not in service, and buildings under construction. Property type percentages based on square footage.

## Portfolio Composition

% of Rental Income as of March 31, 2020



### **Portfolio Transformation Summary** As of March 31, 2020

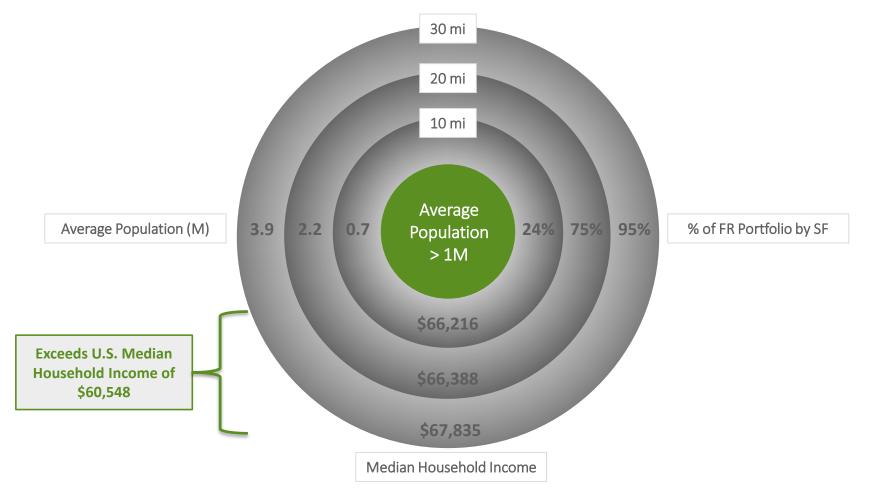


#### Δ is \$3.94B or 63.1 MSF Since 2010



Cap rate of bldg. acquisitions and developments represents the expected stabilized cash yield which is the stabilized cash NOI divided by the total expected GAAP
 investment. Cap rate for dispositions represents the actual NOI for the previous 12 months prior to sale divided by the sales price. Straight-line rents, above/below market rents, lease inducement amortization and insurance proceeds, other than business interruption insurance proceeds, are not included in the calculations above.

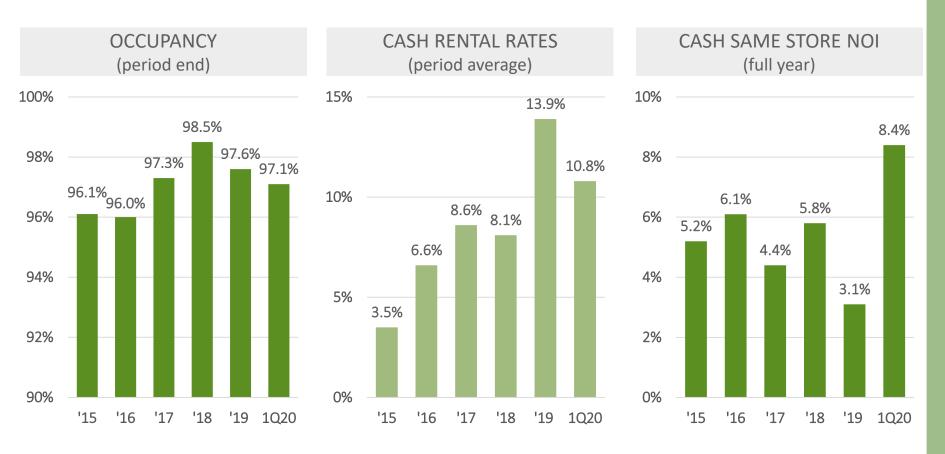
## Portfolio Proximity To Population Centers



Proximity to higher income population centers fits broad-based supply chain requirements including e-commerce



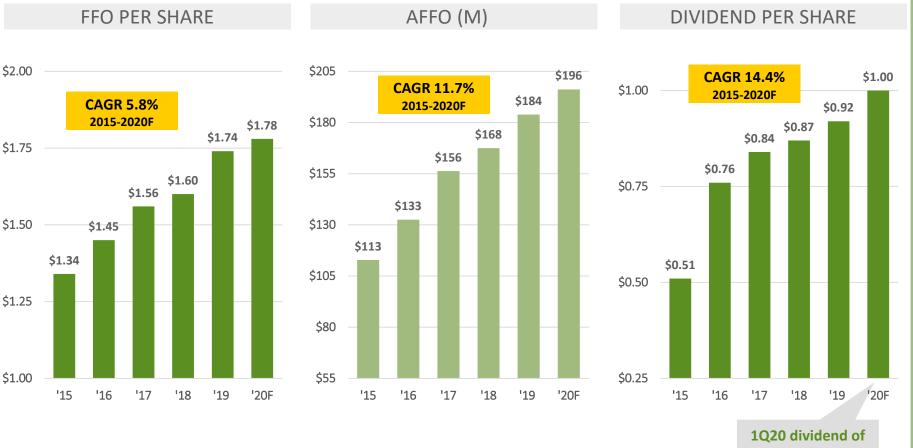
## **Key Portfolio Cash Flow Metrics**



#### Driven by leasing execution, supported by fundamentals



## **Financial Performance**



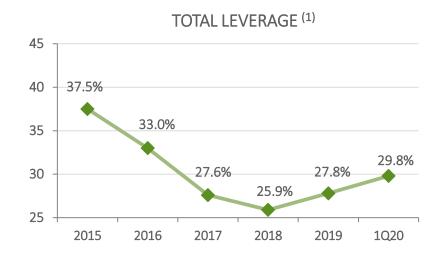
\$0.25 annualized

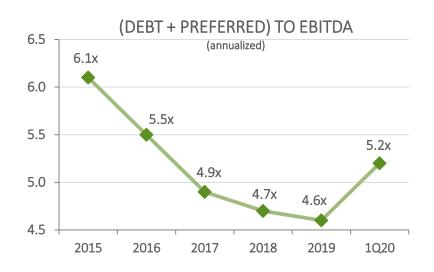
Dividend growth aligned with cash flow growth. AFFO payout ratio of ≈66% among industrial and REIT sector's lowest.



FFO per share excludes one-time items per disclosures in full year results calls; AFFO is as defined in the Company's supplemental reports. 2020 FFO and AFFO reflect guidance per press release dated April 22, 2020.

## **Strong Balance Sheet**



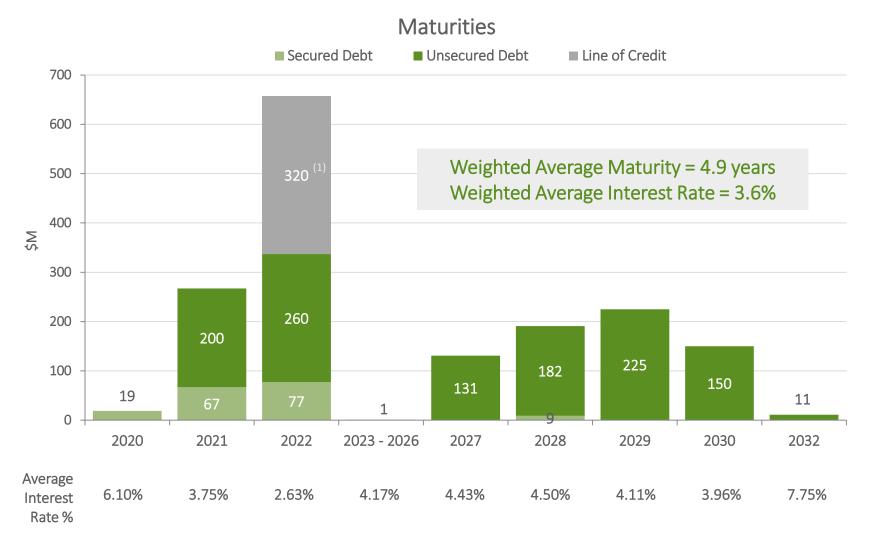




FIRST INDUSTRIAL REALTY-TRUST

<sup>(1)</sup> Historical total leverage and fixed charge coverage calculated in accordance with the Company's March 2015 line of credit (LOC) terms, with a cap rate of 7.0%. For 2017 and moving forward, these metrics are calculated based on October 2017 LOC terms, with a cap rate of 6.25%.

### Manageable Maturity Schedule As of March 31, 2020





## Industrial Landscape





## Industrial Real Estate Demand Drivers



COVID-19 crisis driving increased e-commerce adoption



## Supply/Demand Picture



Development largely limited to projects under way and build-to-suits.



## Investment Activity





## Creating Value Through Development

	Total SF Placed In-Service	Total GAAP Investment (\$M)	Cash Yield	Margin % Range
2016-17	3,881,743	255.9	7.4%	±45%
2018	3,454,560	227.1	7.9%	82%-92%
2019	4,428,701	324.3	6.7%	42% - 52%
1Q20	643,798	53.0	7.9%	48% - 58%
Totals	12,408,802	\$860.3	7.3%	±57%

Created ≈\$493M of value the last four years with development platform which translates into ≈\$3.80 per share of NAV



## **2019 Developments Placed In Service** As of March 31, 2020

Property		Market	SF	Estimated GAAP Investment (\$M)	\$/SF	% Leased	Estimated Cash Yield	Placed In Service Date
the article of	The Ranch by First Industrial – Bdgs. III & V	Inland Empire	358,065	32.4	90	100%	8.3%	2Q19
	First Park Fairburn - BTS	Atlanta	703,339	39.5	56	100%	6.2%	3Q19
	First 290 @ Guhn Rd	Houston	126,250	8.8	70	100%	7.3%	3Q19
	First Joliet Logistics Center	Chicago	355,969	21.2	60	80%	7.1%	3Q19
	First Logistics Center @ I-78/81 – Bldgs. A & B	Central PA	988,920	75.8	77	75%	7.3%	3Q19/4Q19
	First Aurora Commerce Center – Building D	Denver	555,840	42.2	76	100%	6.9%	4Q19
	First Park @ Central Crossing III	Central NJ	119,808	12.5	104	100%	6.5%	4Q19
and the second states	First Mountain Creek Distribution Center - BTS	Dallas	863,328	51.8	60	100%	5.7%	4Q19
and the second second	HD Supply BTS @ PV 303	Phoenix	50,184	7.4	147	100%	5.9%	4Q19
	First Perry Logistics Center	Inland Empire	240,247	21.2	88	100%	5.8%	4Q19
	First Glacier Logistics Center	Seattle	66,751	11.5	172	100%	4.8%	4Q19
Total			4,428,701	\$324.3	\$73	93%	6.7%	

#### Average potential margin expected is approximately 42 - 52%



Percent leased is as of the Company's results press release dated April 22, 2020. Cash yield defined as first year stabilized cash NOI divided by GAAP basis.

### **2020 Developments Placed In Service** As of March 31, 2020

Property	Market	SF	Estimated GAAP Investment (\$M)	\$/SF	% Leased	Estimated Cash Yield	Placed In Service Date
Ferrero BTS @ PV 303	Phoenix	643,798	53.0	82	100%	7.9%	1Q20
Total		643,798	\$53.0	\$82	100%	7.9%	

#### Average potential margin expected is approximately 48 - 58%



### **Developments Completed Not In Service** As of March 31, 2020

Property		Market	SF	Estimated GAAP Investment (\$M)	\$/SF	% Leased	Estimated Cash Yield	Completion Date
	First Grand Parkway Commerce Center - Bldg. A	Houston	173,045	13.3	77	0%	7.7%	4Q19
	First Grand Parkway Commerce Center - Bldg. B	Houston	198,905	15.2	77	29%	7.7%	4Q19
	First Park 121 – Building A	Dallas	219,808	16.7	76	0%	7.1%	4Q19
	First Park 121 – Building B	Dallas	124,800	10.8	87	50%	7.1%	4Q19
	First Fossil Creek Commerce Center	Dallas	198,589	12.4	62	0%	7.0%	4Q19
Total			915,147	\$68.4	\$75	13%	7.4%	

Average potential margin expected is approximately 45 - 55%



### **Developments Under Construction** As of March 31, 2020

Property		Market	SF	Estimated GAAP Investment (\$M)	\$/SF	% Leased	Estimated Cash Yield	Estimated Completion
	First Independence Logistics Center	Philadelphia	100,162	12.3	123	0%	6.1%	2Q20
	First Redwood Logistics Center I - Building A	Inland Empire	358,291	42.2	118	0%	5.9%	2Q20
	First Redwood Logistics Center I - Building B	Inland Empire	43,996	5.2	118	0%	6.4%	2Q20
	First Sawgrass Commerce Center	South Florida	103,791	15.3	147	0%	5.8%	3Q20
	First Redwood Logistics Center II	Inland Empire	71,905	12.6	175	0%	5.2%	3Q20
	First Park 121 – Building E	Dallas	434,720	31.2	72	77%	6.7%	4Q20
	First Cypress Creek Commerce Center	South Florida	373,930	35.6	95	0%	7.1%	1Q21
Total			1,486,795	\$154.4	\$104	22%	6.3%	

Average potential margin expected is approximately 36 - 46%

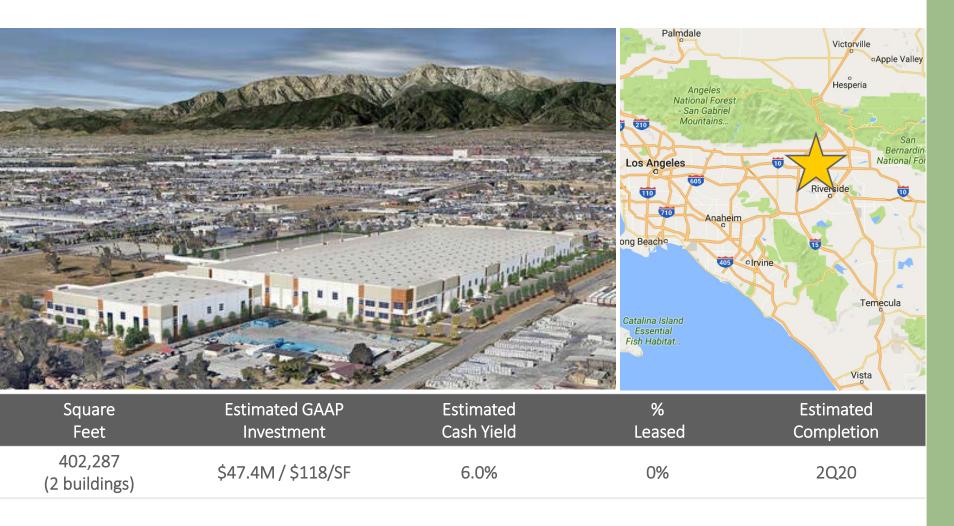


### First Independence Logistics Center Philadelphia



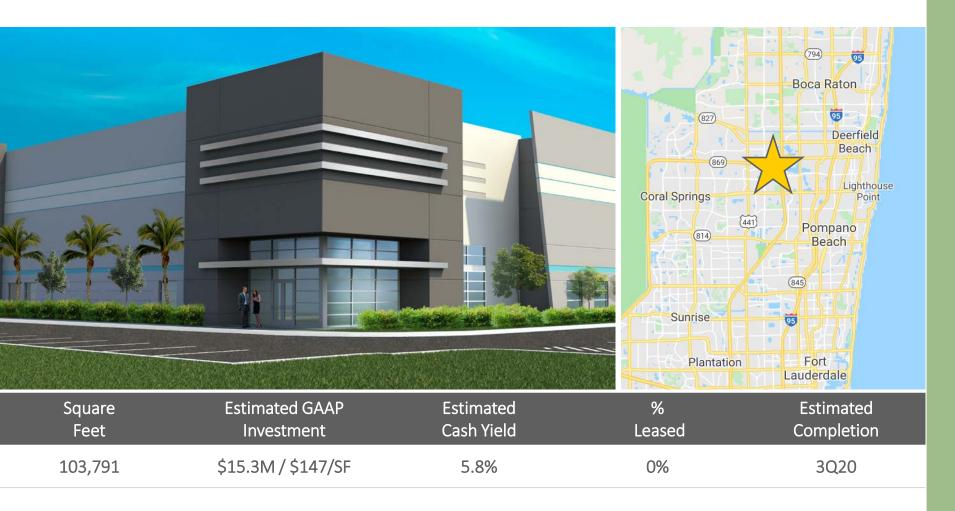


### First Redwood Logistics Center I – A & B Inland Empire





### First Sawgrass Commerce Center South Florida



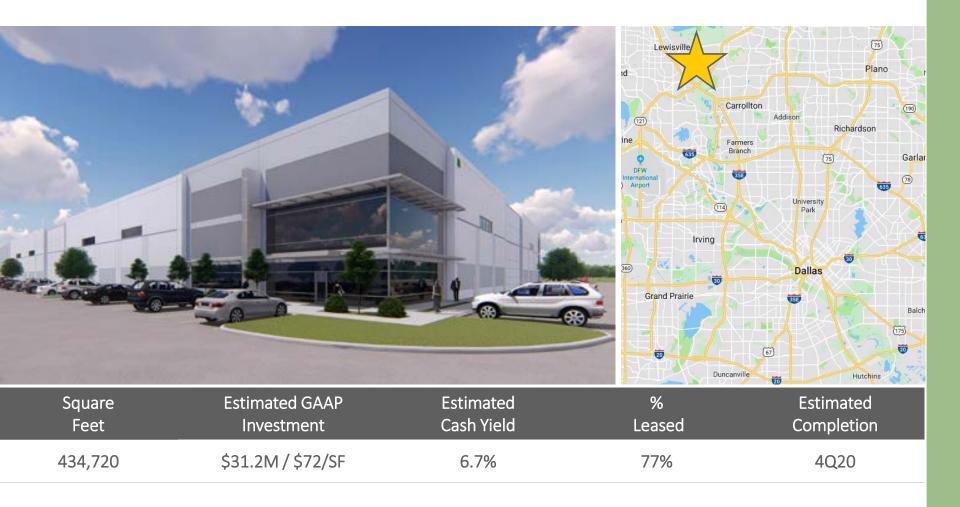


## First Redwood Logistics Center II Inland Empire





### First Park 121 – Building E Dallas





### First Cypress Creek Commerce Center South Florida





## 2019 Acquisitions

Property		Market	SF	Acquisition Price (\$M)	Acquisition Price/SF (\$)	% Leased	Estimated Cash Yield
	First Orchard 88 Business Center	Chicago	172,654	12.3	71	60%	6.5%
	Mahalo & Maria	Los Angeles	31,900	7.1	223	100%	4.2%
	21110 E 31 <sup>st</sup> Circle	Denver	84,700	9.0	106	100%	5.2%
	930 Columbia Ave	Inland Empire	43,550	5.6	129	100%	5.2%
	1964 Kellogg Ave	San Diego	40,831	7.3	179	0%	6.1%
	305 Sequoia Avenue	Inland Empire	90,711	15.2	168	100%	4.9%
11111 Passage 1	770 Gills Drive	Orlando	54,000	6.3	117	100%	5.1%
	22718 58 <sup>th</sup> Place	Seattle	23,360	4.0	\$173	100%	6.0%
Total			541,706	\$66.8	\$123	80%	5.4%



### **2020 Acquisitions** As of March 31, 2020

Property	Market	SF	Acquisition Price (\$M)	Acquisition Price/SF (\$)	% Leased	Estimated Cash Yield
27430 Industrial Boulevard	NorCal	22,500	4.9	219	100%	5.0%
Nottingham Ridge Logistics Center – A & B	Baltimore	751,074	69.7	93	15%	5.7%
19302-19400 S Laurel Park Drive	Los Angeles	23,970	14.4	599	0%	5.1%
Total		797,544	\$89.0	\$112	17%	5.5%



### Nottingham Logistics Center – Bldgs. A & B Baltimore





### **Strategically Located Land Positions** As of March 31, 2020



Market	No. of Land Sites	Acres	Developable SF
Chicago	1	167.7	3,200,000
South Florida	4	100.5	1,811,000
Inland Empire	6	74.8	1,495,000
Denver	1	84.8	1,333,000
Nashville	1	72.1	1,200,000
NorCal	1	58.0	1,200,000
Phoenix	1	56.3	900,000
Dallas/Ft. Worth	2	53.7	801,500
Central PA	1	35.9	502,000
Other Locations		79.2	424,000
JV Land — Phoenix <sup>(1)</sup>		235.3	3,690,000
Total Land		1,018.3	16,556,500

Ability to source, entitle and develop and sell when appropriate



<sup>(1)</sup> First Industrial owns a 49% interest in the joint venture. | **34** 

### First Park Miami South Florida



#### First Park Miami

Total Developable Acres	63.2
Acquisition Price	\$48.9M
Phase I (on hold)	
Building I	258,925 SF
Building II	132,751 SF
Building III	200,264 SF
Total Size	591,940 SF
Total Estimated Cost	\$90M

Targeted Cash Yield = Mid-Fives



## Conclusion





## Platform for Today & Tomorrow

#### **Near-Term** Long-Term Navigate the COVID-crisis Lever the strengths of our resilient, Work with tenants to help them with business continuity tested platform to drive growth in cash flow and value Maximize cash flows, retain tenants ٠ Serve logistics needs driven by accelerated e-commerce Focus on lease-up of development/vacant acquisition adoption pipeline • Pursue investment opportunities that may arise due to Maintain capital discipline, pursue build-to-suits ٠ **COVID** disruption Manage enterprise risk Continue to enhance portfolio ٠ Ensure safety of employees, customers, partners •



