



March 2022



## Safe Harbor

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, and Section 21E of the Securities Exchange Act of 1934. We intend for such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on certain assumptions and describe our future plans, strategies and expectations, and are generally identifiable by use of the words "believe," "expect," "plan, "intend," "anticipate," "estimate," "project," "seek," "target," "potential," "focus," "may," "will," "should" or similar words. Although we believe the expectations reflected in forward-looking statements are based upon reasonable assumptions, we can give no assurance that our expectations will be attained or that results will not materially differ. Factors which could have a materially adverse effect on our operations and future prospects include, but are not limited to: changes in national, international, regional and local economic conditions generally and real estate markets specifically; changes in legislation/regulation (including changes to laws governing the taxation of real estate investment trusts) local economic conditions generally and real estate markets specifically; changes in legislation/regulation (including changes to laws governing the taxation of real estate investment trusts) and actions of regulatory authorities; the uncertainty and economic impact of pandemics, epidemics or other public health emergencies or fear of such events, such as the coronavirus disease 2019 (COVID-19); our ability to qualify and maintain our status as a real estate investment trust; the availability and attractiveness of financing (including both public and private capital) and changes in interest rates; the availability and attractiveness of terms of additional debt repurchases; our ability to retain our credit agency ratings; our ability to comply with applicable financial covenants; our competitive environment; changes in supply, demand and valuation of industrial properties and land in our current and potential market areas; our ability to identify, acquire, develop and/or manage properties on favorable terms; our ability to dispose of properties on favorable terms; our ability to manage the integration of properties we acquire; potential liability relating to environmental matters; defaults on or nonrenewal of leases by our tenants; decreased rental rates or increased vacancy rates; higher-than-expected real estate construction costs and delays in development or lease-up schedules; potential natural disasters and other potentially catastrophic events such as acts of war and/or terrorism; litigation, including costs associated with prosecuting or defending claims and any adverse outcomes; risks associated with our investments in joint ventures, including our lack of sole decision-making authority; and other risks and uncertainties described under the heading "Risk Factors" and elsewhere in our annual report on Form 10-K for the year ended December 31, 2021, as well as those risks and uncertainties discussed from time to time in our other Exchange Act reports and in our other public filings with the SEC. We caution you not to place undue reliance on forward-looking statements, which reflect our outlook only and speak only as of the date of this press release or the dates indicated in the statements. We assume no obligation to update or supplement forward-looking statements. For further information on these and other factors that could impact us and the statements contained herein, reference should be made to our filings with the SEC.



# Recent Highlights "

- Occupancy of 98.1%; cash same store NOI grew 8.6% in the fourth quarter, 5.3% for 2021
- Cash rental rates up 16.2% in 2021, highest annual increase in 27-plus year company history
- Signed 54% of 2022 rollovers to-date at a cash rental rate increase of 19%
- Started three developments in the fourth quarter totaling 800,000 SF, estimated investment of \$130M
- Five planned development starts for 1Q22 totaling 1.3 MSF, estimated investment of \$168M
- In-process developments plus planned 1Q22 starts total \$802M of estimated investment and 7.1 MSF
- Raised \$87M of net proceeds via at-the-market equity offering program to help fund development
- Sold 1.2 MSF, \$125M total in 4Q21, exited Milwaukee market; \$243M sold in 2021
- 2022 FFO guidance initiated at a range of \$2.09 to \$2.19 per share/unit
- Increased 1Q22 dividend to \$0.295 per share, a 9.3% increase



# **Company Overview**





## Strategy



U.S. industrial platform focused on 15 key logistics markets with a Coastal orientation



Distribution and other critical supply chain properties



Drive cash flow growth by:

- increasing rents
- capturing rental rate bumps
- interest expense savings
- sustaining occupancy



New investment primarily via profitable development of best-in-class assets



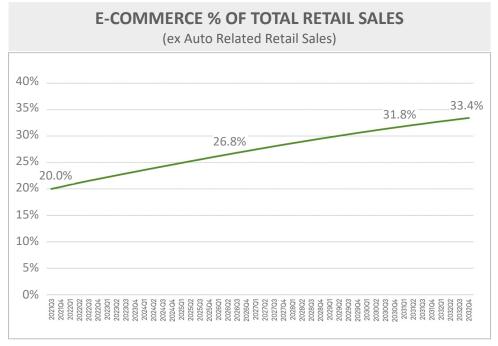
Strong balance sheet and prudent enterprise risk management

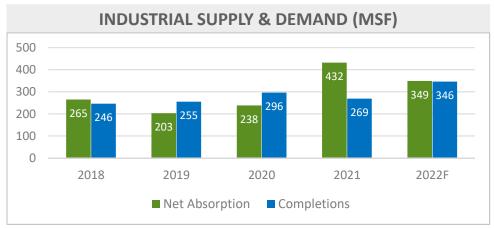
Focused value creation strategy



# U.S. Industrial Market Landscape

- 2021 Market Metrics
  - Net Absorption 432 MSF, a new record
  - Completions 269 MSF
- Demand by sector broadened in 2021;
   E-commerce drivers intact
  - Top industries: 3PLs, Retail,
     E-commerce, Food & Beverage
- National vacancy at 3.2%; new supply increasing to serve demand and capture rising rents
- Supply impacted by limited availability of readily developable land, especially in coastal markets
  - Supply chain disruption continues to impact construction delivery timeframes

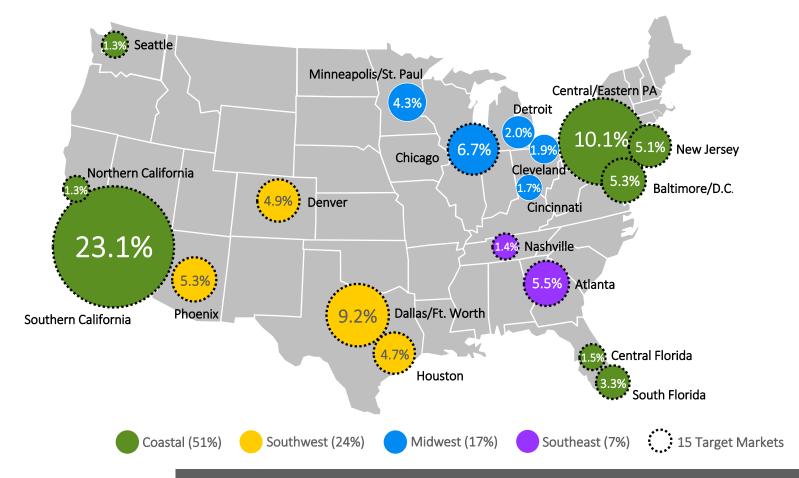






# Portfolio Composition

% of Rental Revenue as of December 31, 2021



## YE 2023 objectives

- 95% of FR's rental revenue from 15 target markets (currently ≈ 89%)
  - 50 55% Coastal market orientation (currently ≈ 51%)



## Infill Portfolio

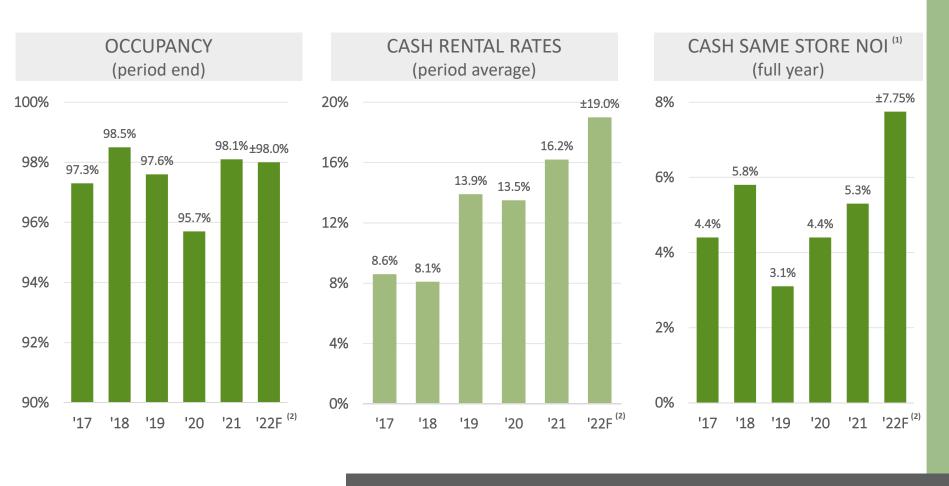


Proximity to higher income population fits broad-based supply chain requirements including E-commerce



# Key Portfolio Cash Flow Metrics

As of December 31, 2021



Driven by leasing execution, supported by fundamentals



## Financial Performance





1Q22 Quarterly dividend of \$0.295 annualized



# **Investment Activity**



# Creating Value Through Development

|         | Total SF<br>Placed In-Service | Total GAAP Investment<br>(\$M) | Cash Yield | Margin % Range |
|---------|-------------------------------|--------------------------------|------------|----------------|
| 2016-17 | 3,881,743                     | 256                            | 7.4%       | ±45%           |
| 2018    | 3,454,560                     | 227                            | 7.9%       | 101% - 111%    |
| 2019    | 4,428,701                     | 325                            | 6.7%       | 50% - 60%      |
| 2020    | 2,526,603                     | 224                            | 7.2%       | 99% - 109%     |
| 2021    | 883,529                       | 98                             | 6.6%       | 98% – 108%     |
| Totals  | 15,175,136                    | \$1,130                        | 7.2%       | 72% - 82%      |

Created ≈\$868M of value the last 6 years or ≈\$6.87 per share of NAV 2021 Completed Not In Service: 592 KSF, \$91M, 5.6% Est. Yield, 60-70% margin



## **Developments Under Construction**

As of December 31, 2021

| Property   |   | Market           | SF        | Estimated<br>Investment (\$M) | \$/SF | %<br>Leased <sup>(1)</sup> | Estimated<br>Cash Yield <sup>(2)</sup> | Estimated<br>Completion |
|--|---|------------------|-----------|-------------------------------|-------|----------------------------|--|-------------------------|
| Fi   | rst 121 - Buildings C & D                 | Dallas           | 374,306   | 30                            | 80    | 100%                       | 7.7%                                   | 1Q22                    |
|  | rst Wilson Logistics<br>enter I           | Inland<br>Empire | 303,204   | 31                            | 102   | 100%                       | 8.9%                                   | 1Q22                    |
| All Published States and Company of the Company of  | rst Park @ PV303 -<br>uilding C           | Phoenix          | 802,439   | 72                            | 90    | 100%                       | 6.0%                                   | 2Q22                    |
| Fi   | rst Steele                                | Seattle          | 128,640   | 24                            | 186   | 0%                         | 4.7%                                   | 2Q22                    |
| Fi   | rst Rockdale IV                           | Nashville        | 500,240   | 27                            | 54    | 0%                         | 7.2%                                   | 2Q22                    |
| The second secon | rst Aurora Commerce Center -<br>uilding E | Denver           | 588,085   | 53                            | 89    | 0%                         | 6.0%                                   | 3Q22                    |
|  | rst Logistics Center @ 283 -<br>uilding A | Central PA       | 1,085,280 | 125                           | 115   | 0%                         | 5.1%                                   | 3Q22                    |
|  | rst Rockdale V -<br>newy BTS              | Nashville        | 691,920   | 59                            | 85    | 100%                       | 6.4%                                   | 3Q22                    |
|  | rst Bordentown Logistics<br>enter         | New Jersey       | 208,000   | 33                            | 159   | 0%                         | 5.8%                                   | 4Q22                    |
|  | rst Loop Logistics Park -<br>dgs. I - IV  | Orlando          | 343,521   | 45                            | 130   | 0%                         | 5.6%                                   | 4Q22                    |
| Fi   | rstGate Commerce Center                   | South Florida    | 131,683   | 24                            | 179   | 0%                         | 5.5%                                   | 4Q22                    |
| Fi   | rst Park Miami -<br>dg. 1                 | South Florida    | 219,040   | 39                            | 177   | 50%                        | 5.3%                                   | 4Q22                    |
| Fi   | rst Pioneer Logistics Center              | Inland Empire    | 460,805   | 74                            | 160   | 0%                         | 8.3%                                   | 1Q23                    |
| Total  |   |                  | 5,837,163 | \$634                         | \$109 | 39%                        | 6.2%                                   |                         |



Average potential margin expected is approximately 76% - 86%

<sup>(1)</sup> As of the Company's results press release dated February 9, 2022.

<sup>(2)</sup> Defined as first year stabilized cash NOI divided by GAAP investment basis.

# 1Q Development Starts (1)

#### **First 76 Logistics Center**

Market: Denver
Size: 199,500 SF
Est. Investment: \$34M (\$171/SF)

Est. Cash Yield: 5.6% Est. Completion: 4Q22 SF .71/SF)

#### **First Rider Logistics Center**

| Market:          | Inland Empire    |
|------------------|------------------|
| Size:            | 324,379 SF       |
| Est. Investment: | \$44M (\$135/SF) |
| Est. Cash Yield: | 9.5%             |
| Est. Completion: | 1Q23             |

### First Park 94 – Building D

| Market:          | Chicago         |
|------------------|-----------------|
| Size:            | 451,022 SF      |
| Est. Investment: | \$38M (\$83/SF) |
| Est. Cash Yield: | 6.3%            |
| Est Completion:  | 4022            |

#### First Park Miami – Bldg. 10

**First Lehigh Logistics Center** 

5.3%

Lehigh Valley

\$16M (\$154/SF)

105,000 SF

Market:

Est. Investment:

Est. Completion: 4Q22

Est. Cash Yield:

Size:

| Market:          | Miami            |
|------------------|------------------|
| Size:            | 198,108 SF       |
| Est. Investment: | \$37M (\$184/SF) |
| Est. Cash Yield: | 6.2%             |
| Est. Completion: | 1Q23             |

**Development Value Creation In Process** 

In-process and planned 1Q22 starts total \$802M Expected yield 6.4%, margin ≈ 80%, potential ≈ \$4.75 per share of NAV



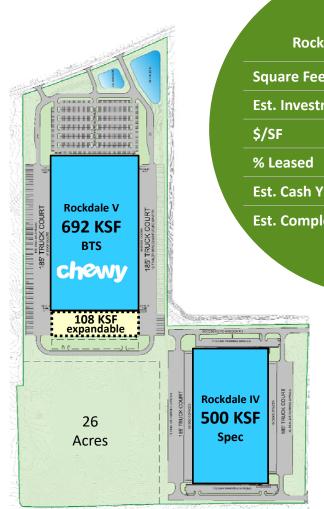
## First Steele

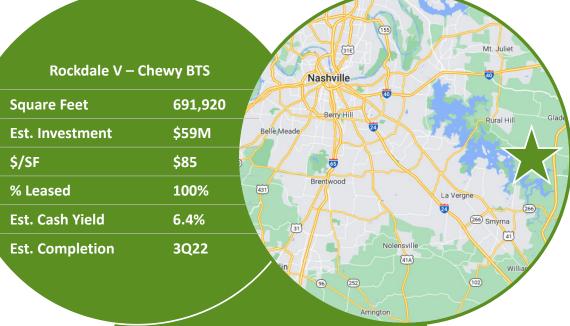
Seattle





First Rockdale IV & V





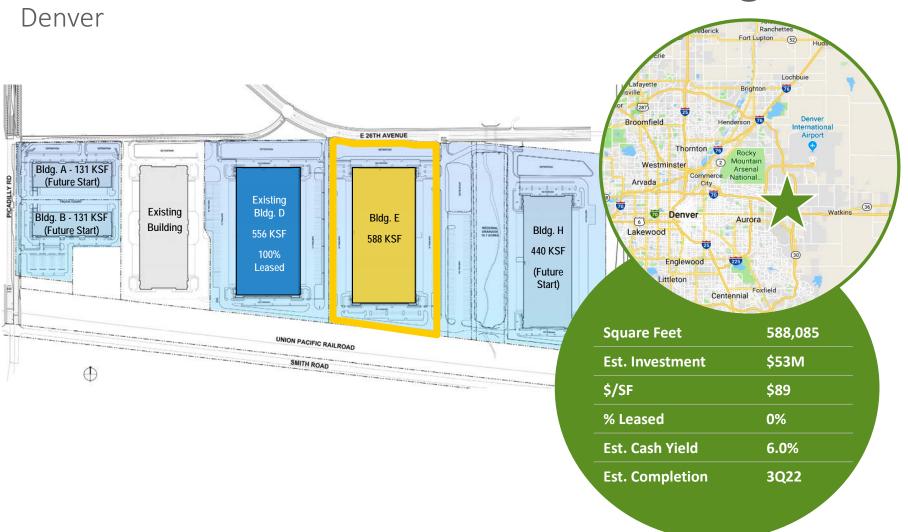
## Rockdale IV – Spec Development

| Square Feet     | 500,240 |
|-----------------|---------|
| Est. Investment | \$27M   |
| \$/SF           | \$54    |
| % Leased        | 0%      |
| Est. Cash Yield | 7.2%    |
| Est. Completion | 2Q22    |



Nashville

# First Aurora Commerce Center – Bldg. E





Future growth at First Aurora: three additional buildings, 700 KSF

# First Logistics Center @ 283 - Bldg. A







# First Bordentown Logistics Center

New Jersey



| Square Feet     | 208,000 |
|-----------------|---------|
| Est. Investment | \$33M   |
| \$/SF           | \$159   |
| % Leased        | 0%      |
| Est. Cash Yield | 5.8%    |
| Est. Completion | 4Q22    |

Philadelphia

Cherry Hill Township



McGuire AFB

First Loop Logistics Park

Orlando



| Square Feet     | 343,521 |
|-----------------|---------|
| Est. Investment | \$45M   |
| \$/SF           | \$130   |
| % Leased        | 0%      |
| Est. Cash Yield | 5.6%    |
| Est. Completion | 4Q22    |



## FirstGate Commerce Center

South Florida





# First Park Miami – Bldg. 1

South Florida

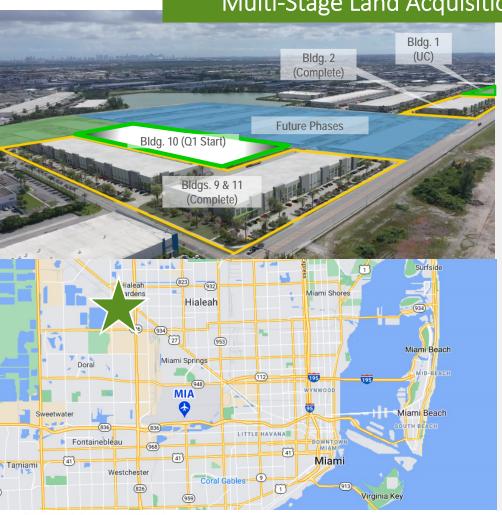




## First Park Miami Future Growth

South Florida

## Multi-Stage Land Acquisition & Development



- FR currently owns 11 additional acres,
   193 KSF developable
- Future growth from option for staggered takedown
  - 59 acres, up to 1.3 MSF
- Total investment and buildout potential at First Park Miami
  - \$450M, mid-fives yield
  - 2.5 MSF



# First Pioneer Logistics Center

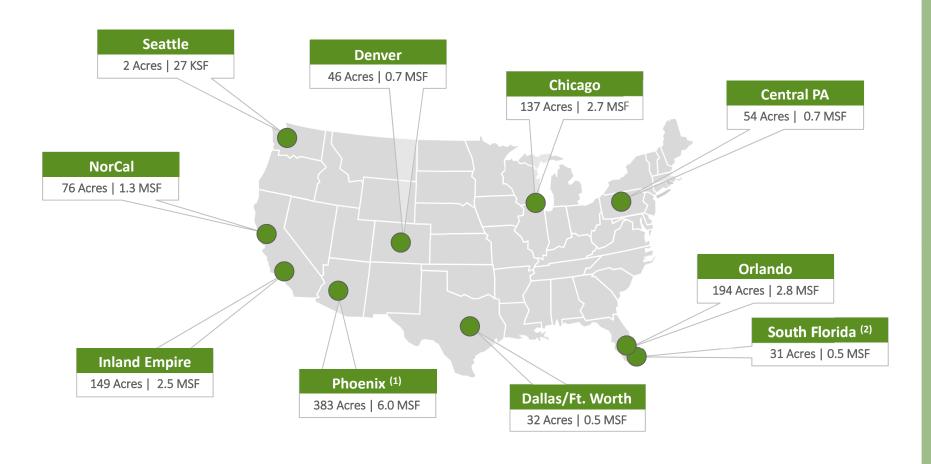
Inland Empire





# Strategically Located Land To Drive Growth

As of February 9, 2022



18.2 MSF of potential development (3)



<sup>(1)</sup> FR owns a 43% interest in 569 acres at Camelback 303; figures shown reflect FR's share.

<sup>(2)</sup> Excludes approximately 1.3 MSF on 59 acres that can be built on option land at First Park Miami.

<sup>(3)</sup> Reflects 1Q22 development starts per press release February 9, 2022; map does not show Other land sites developable to 354 KSF.

## Camelback 303 – JV Land

Phoenix

## Land & Development Joint Venture



- Acquisition of 569 unimproved net acres
  - \$73M Investment
  - \$3/LSF
  - FR share 43%; \$31M
- Speculative & BTS development plus land sales
- Proforma cash yield ≥ 7%
- Proximate to concluded PV 303 JV that generated largely unlevered ≈ 54% IRR for partners



# Corporate Responsibility





## **Green Development**

Environmentally-friendly features; pursuing LEED certs for most new projects, 1.7 MSF certified in 2021



## **Improving Energy Efficiency**

Energy-efficient buildings 90% of total SF, 36% LED



#### **Water Conservation**

Increasing use of sensors, drought-resistant landscaping





#### **Charities & Investment**

Impacting communities where we live and work



#### **Volunteer Paid Time Off**

Employees serve charities of choice



## **Diversity & Inclusion**

Team-oriented culture, equal opportunity, equitable





#### **Tested Team & Platform**

Experienced experts; investment in training for growth



#### **Valuable Relationships**

Engagement with tenants, investors, business partners, communities, teammates



#### **Corporate Governance**

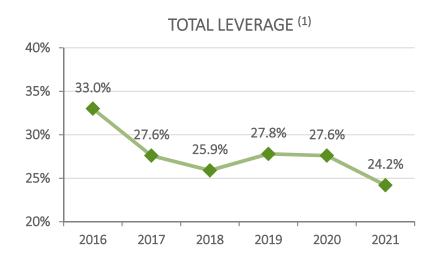
Policies/practices support growth, resilience, risk management; diverse membership

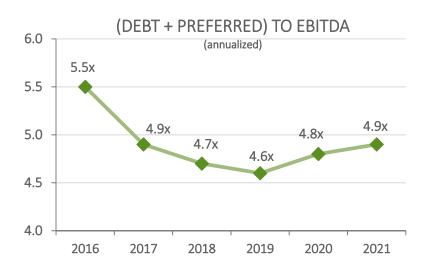


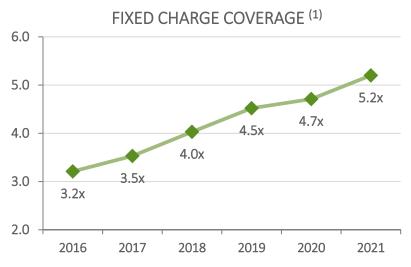
# Financial



# Strong Balance Sheet





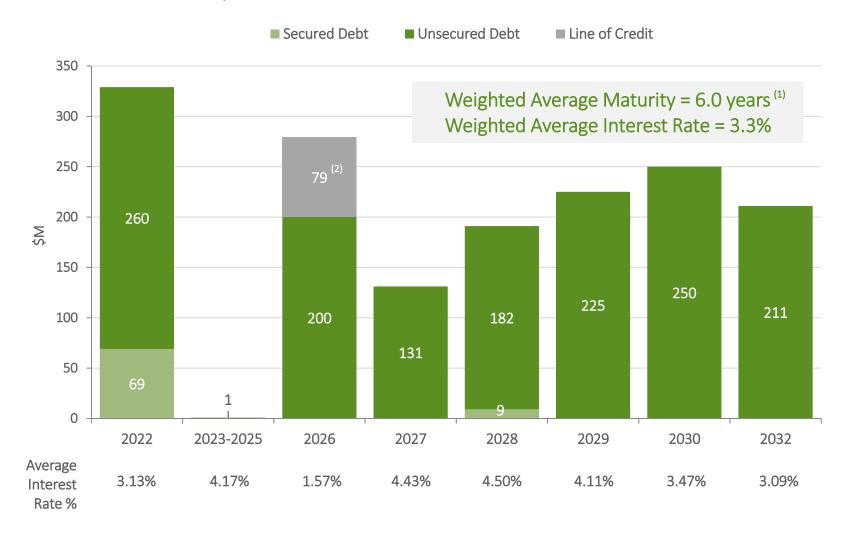


Consolidated Secured Leverage Ratio = 1.2% at YE 2021



# Manageable Maturity Schedule

As of December 31, 2021





# Conclusion





# First Industrial's Investment Strengths

**GROWTH** 

Well-positioned to capitalize on strong industrial sector fundamentals through portfolio and profitable new developments

**FOCUS** 

Targeting investment in 15 key logistics markets with strategic land positions for growth

**PLATFORM** 

Drives superior portfolio and investment performance

**RETURNS** 

Opportunity to grow AFFO 9%+ per annum through 2023 (1)

**VALUE** 

Ability to create and capture value internally and externally

